IN THE SENATE

SENATE BILL NO. 1276

BY HEALTH AND WELFARE COMMITTEE

AN ACT RELATING TO ADVERTISING AND PLACING CHILDREN FOR ADOPTION WITHOUT A LICENSE; AMENDING SECTION 18-1512A, IDAHO CODE, TO REVISE THE DEFINITION OF AD-VERTISEMENT, TO CLARIFY WHAT CONSTITUTES A VIOLATION FOR ADVERTISING OR PLACING CHILDREN FOR ADOPTION WITHOUT A LICENSE, TO PROVIDE THAT ADVER-TISING OR PLACING CHILDREN FOR ADOPTION WITHOUT A LICENSE IS A MISDE-MEANOR, TO PROVIDE A CRIMINAL PENALTY, TO PROVIDE THAT ADVERTISEMENTS SHALL INCLUDE AN ISSUED LICENSE NUMBER, TO PROVIDE REQUIREMENTS FOR AD-VERTISEMENTS BY AN OUT-OF-STATE ENTITY, TO EXCLUDE PRIVATE COMMUNICA-TIONS BY INDIVIDUALS SEEKING TO ADOPT OR PLACE A CHILD FOR ADOPTION AND TO MAKE A TECHNICAL CORRECTION.

Be It Enacted by the Legislature of the State of Idaho:

SECTION 1. That Section 18-1512A, Idaho Code, be, and the same is hereby amended to read as follows:

- 18-1512A. ADVERTISING FOR OR PLACING CHILDREN FOR ADOPTION WITHOUT A LICENSE -- PROHIBITED ACTS. (1) Unless the context clearly requires otherwise in this section, "advertisement" means communication by any public medium, including, but not limited to, newspapers, periodicals, telephone book listings, outdoor advertising signs, radio, television, handbills, placards or other print, broadcast or the electronic medium or by any private means, including letters, handbills, circulars or oral statements.
- (2) No person, group of persons, agency, association, organization, corporation, institution, center or entity ("person") shall advertise or cause to be published for circulation or broadcast on a radio or television station any advertisement or notice within the geographic borders of the state of Idaho an advertisement or notice of a child or children offered or wanted for adoption or shall offering, soliciting or promising to place, locate, dispose of or receive a child or children for adoption or hold himself out through such advertisement or notice as having the ability to solicit, place, locate, dispose of or receive a child or children for adoption, unless the person or entity is a duly authorized agent, contractee or employee of the department of health and welfare or an authorized children's agency or institution licensed by the department of health and welfare to care for and place children.
- (3) No person shall solicit, place, locate, dispose of or receive a child or children for adoption within the geographic borders of the state of Idaho, unless the person is a duly authorized agent, contractee or employee of the department of health and welfare or an authorized children's agency licensed by the department of health and welfare.
- (4) Any person who violates the provisions of subsection (2) or (3) of this section shall be guilty of a misdemeanor. In the event of an initial citation for violation of the provisions of this section, if a person makes the

application required within thirty (30) days, the complaint shall be dismissed. The penalty for violation of the provisions of this section shall be three hundred dollars (\$300) for each day of a continuing violation, which penalty shall accrue from thirty (30) days following the initial notice of violation in the event of a finding of violation.

- (5) A violation of subsection (2) or (3) of this section is a matter affecting the public interest for the purpose of applying chapter 6, title 48, Idaho Code. A violation of subsection (2) or (3) of this section is not reasonable in relation to the development and preservation of business. A violation of subsection (2) or (3) of this section constitutes an unfair or deceptive act or practice in trade or commerce for the purpose of applying chapter 6, title 48, Idaho Code.
- (6) Every advertisement published after July 1, 2012, shall include the department of health and welfare issued license number of the person publishing the advertisement.
- (7) An out-of-state person who is not licensed to place, locate, dispose of or receive a child or children for adoption in Idaho may publish an advertisement, provided all of the following are met:
 - (a) The advertisement must pertain only to international adoption services;
 - (b) The out-of-state person must be officially recognized by the United States internal revenue service as a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code of 1986 (or any successor provision of the federal tax law);
 - (c) The out-of-state person must only provide international adoption services and must be covered by the intercountry adoption act of 2000;
 - (d) The out-of-state person must have a current written agreement with at least one (1) person licensed by the department of health and welfare to provide adoption services in Idaho, and such agreement must be on file with the department; and
 - (e) The out-of-state person must display in the advertisement the license number of at least one (1) person licensed by the department of health and welfare to provide adoption services in Idaho.
- (48) Nothing herein is intended to prohibit an attorney licensed to practice in the state of Idaho from advertising his or her ability to practice or provide services related to the adoption of children.
- $(\underline{59})$ Nothing herein is intended to prohibit physicians and other health care providers who are licensed to practice in the state of Idaho from assisting or providing natural and adoptive parents with medical care necessary to initiate and complete adoptive placements.
- (10) Nothing herein is intended to prohibit communication by private means, including only written letters and oral statements, by an individual seeking to adopt a child or children or by an individual seeking to place that individual's child or children for adoption.